

CSNE Specialty Catalog Advertising

Ad rates below are for the two-day CSNE catalog only (separate catalog from Albany/Troy Leaf Peepers Cluster catalog).

Ad rates:

Camera Ready: Full Page: \$50.00 (includes one photo; extra photos are \$10.00 per photo)
Half Page: \$35.00 (includes one photo only)

Rough Layout: Full page: \$65.00 (includes one photo; extra photos are \$15.00 per photo)
Full Page Text Only (no photo or graphics): \$55.00
Half page: \$40.00 (includes one photo only)

If sending rough layout, please send clear copy and instructions and we will do layout.

All photos submitted must be in JPEG format. Note that no photos will be returned. CSNE reserves the right to refuse advertising at the club's discretion. Advertisers do not have to be CSNE members. Black & White ads only.

Copy must fit 4 1/2" x 7 3/8" space on the page for full page and 3 5/8" x 4 1/2" for half page.

Payment MUST be included with copy or paid in full at our online store:

<http://www.csne.us/Store.html>

Rough Copy Catalog Ad Deadline is August 15, 2017.
Camera-Ready Catalog Ad Deadline is September 1, 2017

Make checks payable to CSNE or go to our online store to pay:

<http://www.csne.us/Store.html>. Send copy and check to:

Judith Gates, CSNE Advertising Chair

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