



# Cavalier King Charles Spaniel Club of Southern New England

## 2019 SPECIALTY CATALOG ADS

Advertise in our CSNE 10<sup>th</sup> Anniversary Specialty Catalog!

Great exposure for your ad dollar!

### Catalog Advertising Deadlines:

February 5, 2019 for Rough Copy Ads;  
February 15, 2019 for Camera/Print-Ready Ads

### CATALOG ADVERTISING

*Color or Black & White Ads*

#### **Ad Notes:**

- Advertisers do not have to be C.S.N.E. or A.C.K.C.S.C. members.
- C.S.N.E. reserves the right to refuse advertising at the Club's discretion.

#### **Ad Sizes (exact size of copy area):**

Full page (4 1/2" x 7 3/8")

Half Page (4 1/2" x 3 5/8")

#### **Camera/Print-Ready Ads:**

Full Page ad cost is \$60.00

Half page ad cost is \$30.00.

Ads should be in Adobe PDF format at 300dpi minimum.

#### **Rough Layout Ads:**

Full page ad cost is \$75.00 (includes one photo) Extra photos on page are \$15.00 per photo.

Half page ad cost is \$40.00 (includes one photo).

If sending rough layout, please send clear copy and instructions.

Photographs should be sent in JPG format at 300dpi.

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**Please email your ad to Judy Gates**

[jgates8@cox.net](mailto:jgates8@cox.net)

**Please pay for your ad in the CSNE Store**

<http://www.csne.us/Store.html>

